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AVAILABLE JULY 2006!

*The writing style is excellent. It is very clear and interesting . . . there are no weaknesses in style.*

Garrett W. Cook  
Baylor University

*The writing style is excellent throughout the book . . . the text is engaging and accessible without dumbing things down too much.*

Andrew Buckser  
Purdue University

## THE ESSENCE OF ANTHROPOLOGY

William A. Haviland, *University of Vermont (Emeritus)*; Harald E. L. Prins, *Kansas State University*; Dana Walrath, *University of Vermont*; and Bunny McBride, *Kansas State University*

### An all-new brief text from a best-selling author team in anthropology

The renowned author team of Haviland, Prins, Walrath, and McBride brings anthropology alive for your students in their all-new and long-awaited brief text. Lauded for their engaging writing style and vivid examples, the authors present anthropology with a holistic, four-field perspective using three unifying themes to provide a framework for the text. The first theme focuses on the challenge of living as human beings, the second on the connections between human culture and human biology, and the third on the disparate impact of globalization on peoples and cultures around the world. With integrated coverage of theory, gender, and ethnicity, as well as hot topics such as fossil finds, cultural resource management, ethnic conflict, medical anthropology, forensic anthropology, and more, *The Essence of Anthropology* helps students see the relevance of anthropology to their own lives.

### Designed to make the study of anthropology interesting and relevant

From the clear and engaging writing—which instructors raved about in their reviews—to the strong pedagogical program, the text is designed to help students grasp the concepts. Pedagogy, such as the linked chapter-opening *Challenge Issues* and the chapter-ending *Questions for Reflection*, provide a framework that ensures that the chapters consistently focus on and reflect the text's themes. Boxed features such as *Biocultural Connections*, *Original Studies*, and *Anthropology Applied* hone in on particularly interesting topics that give students even more insight into the areas covered in the book in general.

### Just what you need to do and know now!



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*There are many examples that make the field come alive, and they are definitely contemporary. The authors have done a very good job of addressing anthropology in a contemporary manner.*

Lorenzo Covarrubias

California State University, Monterey Bay

*The writing is truly well done and remarkably consistent throughout.*

James H. McDonald

University of Texas-San Antonio





## OUTSTANDING FEATURES

- ▶ A *Challenge Issue* begins every chapter and focuses on the various ways human groups face the many challenges of existence. *Questions for Reflection* at the end of each chapter revisit the *Challenge Issue* raised at the beginning of the chapter and prompt students to think critically about chapter material.
- ▶ *Biocultural Connections* show how cultural and biological processes work together to shape human lives, past and present.
- ▶ Integrated coverage of theory, gender, and ethnicity ensures these important topics are addressed in a comprehensive fashion and examined in various contexts and from various perspectives.
- ▶ The text's fresh and inviting design includes a rich photo and art program to help students better understand the examples and concepts presented. These visuals complement the text's lively and engaging narrative, motivating students to approach each new chapter with a sense of curiosity and discovery.
- ▶ The text emphasizes the relevance of anthropology to a diverse array of contemporary social issues, including terrorism, racism, the distinction between nation and states, and changing perceptions of sexuality. This material helps students to see the relevance of anthropology in today's world.
- ▶ Fully developed and balanced examples give students important perspective on gender, ethnicity, and globalization concepts and terminologies.
- ▶ This author team is known for texts that run at the forefront of the field, and their new brief book continues the tradition of including the latest in original research. The authors also discuss classic research, key findings, and influential anthropologists. Throughout the text, students will encounter the latest research on culture change as well as timely coverage of current controversies over human origins and human evolution, and the latest fossil finds.
- ▶ *Anthropology Applied* boxes convey anthropology's wide-ranging relevance in today's world, and give students a glimpse into a variety of the careers anthropologists enjoy.
- ▶ The *Original Study* boxes feature selections from ethnographies and other original works by individuals who have done or are doing work of anthropological significance. Each study brings important concepts to life through concrete examples. Some also demonstrate the anthropological tradition of the case study, albeit in abbreviated form.
- ▶ The authors' lively writing style and their inclusion of lavish illustrations stimulate comprehension of the material. Each chapter contains a running glossary to aid student mastery of the language of anthropology.

## INTERNET RESOURCES THAT ENHANCE LEARNING

### ThomsonNOW™ for The Essence of Anthropology

[www.thomsonedu.com/thomsonnow](http://www.thomsonedu.com/thomsonnow)

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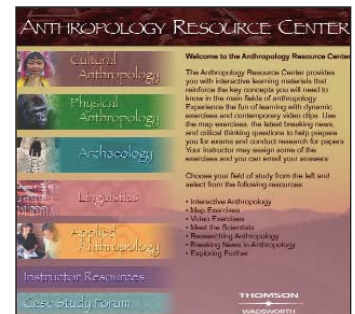
### Researching Anthropology on the Internet, Second Edition 0-534-56793-2

This useful guide assists anthropology students in all of their needs when doing research on the Internet, providing students with general information about how to conduct research followed by specific places to begin their research for each sub-field of anthropology.

### Wadsworth's Anthropology Resource Center

[www.thomsonedu.com/anthropology](http://www.thomsonedu.com/anthropology)

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### Book Companion Website

[www.thomsonedu.com/anthropology](http://www.thomsonedu.com/anthropology)

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#### A Guide to Visual Anthropology 0-534-53932-7

by Jayasinhji Jhala. This valuable booklet provides complete listing and information for over 50 videos, including full descriptions, discussion questions, and annotations on how to use the Visual Anthropology video effectively in teaching cultural anthropology.

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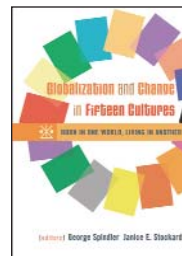
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George D. Spindler and Janice E. Stockard

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George D. Spindler and Janice E. Stockard, Series Editors

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John A. Young, Series Editor

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