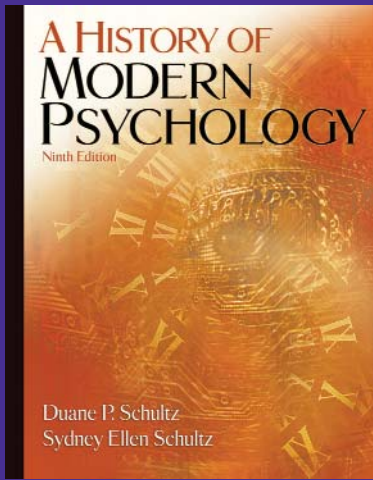


AVAILABLE MARCH 2007!



560 pages. 7-3/8 x 9-1/4.
Casebound. 1-color.
ISBN: 0-495-09799-3.

“The strength of this text lies especially in its ability to make history interesting through clear writing. . . The mini-biographies that the authors use of the lead psychologists are great. I especially like the way in which their life experiences are used to explain their theorizing or research later in life.”

Janet L. Kottke
California State University,
San Bernardino

“... a broad overview into the history of psychology and the major transitions that have created psychology as a field today.”

Carlos A. Escoto
Eastern Connecticut
State University

“The writing style is crisp and clear...The authors do an outstanding job of providing a foundation for studying the history of psychology.”

David Zehr
Plymouth State University

A HISTORY OF MODERN PSYCHOLOGY

Ninth Edition

Duane P. Schultz, *University of South Florida*, and Sydney Ellen Schultz

The best-selling text known for the way it personalizes the history of psychology—showing students how events in the lives of influential theorists and researchers affected their ideas, approaches, and methods

A market leader for over 30 years, **A History of Modern Psychology**, Ninth Edition, has been praised for its comprehensive coverage and biographical approach. Focusing on modern psychology, the text’s coverage begins with the late 19th century. The authors personalize the history of psychology to keep students engaged, and include substantial updates to ensure the book’s coverage is contemporary. They discuss evolutionary psychology, cognitive neuroscience, positive psychology, and the current research on happiness as outgrowths of earlier ideas. The result is a text that is as timely and relevant today as it was when it was first introduced.

NEW TO THIS EDITION

- ▶ Chapter 1, “The Study of the History of Psychology,” was completely rewritten to be more concise and direct for students.
- ▶ Over 150 new sources have been added.
- ▶ Updated **History Online** sections direct students to websites that provide additional information on people, theories and movements.
- ▶ Expanded coverage throughout the book addresses the growing importance of neuroscience, cognition, evolutionary psychology, and positive psychology.
- ▶ Coverage of contemporary theorists and researchers has been added, along with new biographical information on the major historical figures.
- ▶ The contributions of G. Stanley Hall have been moved to Chapter 7, “Functionalism: Development and Founding,” in order to refocus chapter 8 on the three leading areas of applied psychology, namely mental testing, industrial psychology, and clinical psychology.
- ▶ Research as recent as 2006 has been included, such as the evolutionary change in Darwin’s finches in the Galapagos Islands, the new area of cognitive neuroscience called “neuroprosthetics,” (the translation of thought into action) and updated research into animal personality.
- ▶ Among other new topics are William James’s concept of the three selves, Harry Hollingworth’s research for the Coca-Cola trial of 1911, Skinner’s method of successive approximation Pavlov’s “physiology factory,” the Emmanuel Movement, and the IQ Zoo as a real-world application of operant conditioning.
- ▶ The popular **In Their Own Words** primary source readings have been revised for today’s students. This edition includes more theorists with shorter, more accessible readings—resulting in a broader representation of styles and ideas.

TABLE OF CONTENTS

- | | |
|--|---|
| Preface | 9. Behaviorism: Antecedent Influences |
| 1. The Study of the History of Psychology | 10. Behaviorism: The Beginnings |
| 2. Philosophical Influences on Psychology | 11. Behaviorism: After the Founding |
| 3. Physiological Influences on Psychology | 12. Gestalt Psychology |
| 4. The New Psychology | 13. Psychoanalysis: The Beginnings |
| 5. Structuralism | 14. Psychoanalysis: After the Founding |
| 6. Functionalism: Antecedent Influences | 15. Contemporary Developments in Psychology |
| 7. Functionalism: Development and Founding | Glossary / References / Index |
| 8. Applied Psychology: The Legacy of Functionalism | |



ORDER YOUR REVIEW
COPY TODAY!

Thomson Wadsworth
Source Code 8TPPY015
P.O. Box 6904
Florence, KY 41022

Phone: 1-800-423-0563
Fax: 1-859-647-5020
Email: review@kdc.com

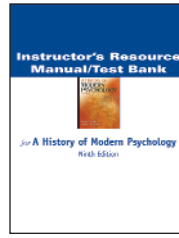
WADSWORTH: EXCEEDING YOUR EXPECTATIONS IN PSYCHOLOGY

www.thomsonedu.com/psychology

INSTRUCTOR RESOURCES

Instructor's Resource Manual/Test Bank 0-495-09878-7

by Wendi Everton, Eastern
Connecticut State University
This helpful manual
includes a chapter summary
for each chapter, as well as
chapter-specific teaching
outlines, lecture topics, weblinks, essay questions,
multiple-choice questions, true/false questions
and an answer key.



ExamView® Computerized Testing 0-495-09879-5

Create, deliver, and customize tests and study guides (both print and online) in minutes with this easy-to-use assessment and tutorial system. ExamView offers both a Quick Test Wizard and an Online Test Wizard that guide you step-by-step through the process of creating tests. You can even see the test you are creating on the screen exactly as it will print or display online.

Microsoft® PowerPoint® on eBank 0-495-09880-9

RESOURCES FOR STUDENTS

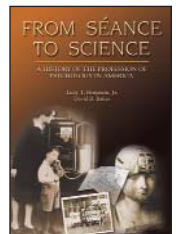
InfoTrac® College Edition

Not sold separately. Four months' access to this online database—featuring reliable, full-length articles from thousands of academic journals and periodicals—is available with this text at no additional charge! The InfoTrac® College Edition online database is filled with more than 18 million reliable, full-length articles from 5,000 publications, including *The New York Times*, *Psychology Today*, *Newsweek*, and *Time*. Also included is access to InfoMarks™, stable URLs that can be linked to articles, journals, and searches. InfoMarks allows you to use a simple “copy and paste” technique to create instant and continually updated online readers, content services, bibliographies, electronic “reserve” readings, and current topic sites. Visit www.infotrac-college.com and select the “User Demo.” Contact your Thomson representative about packaging access to InfoTrac College Edition at no additional charge with your book.



From Séance to Science: A History of the Profession of Psychology in America 0-1550-42645

This book is intended to round out the picture of American psychology's past, adding the history of psychological practice to the story of psychological science. Written by two well-recognized authorities in the field, this brief book covers the profession and practice of psychology in America from the late 19th century to the present.



Companion Website

www.thomsonedu.com/psychology/schultz
Your students can gain an even better understanding of course concepts by using the additional study resources on the book Companion Website. For instructors, password-protected teaching resources are available.

